

STUDY ON THE POTENTIAL DEVELOPMENT FOR TRAFFIC CONTAINER OF THE PORT OF BRINDISI

CLIENT: *Brindisi Port Authority*

PERIOD: *2009*

DESCRIPTION OF THE ACTIVITIES

TRT Trasporti e Territorio has been committed by the Port Authority of Brindisi to carry out a study for exploring port capabilities, namely in relation to the development of container traffic.

The study is part of a broader technical feasibility for a new infrastructure as conceived by the port development plan approved in July 2007.

The study has been elaborated by taking into consideration various activities, tools and information sources:

- direct information about development plans for both the Brindisi port and competing ports (analysis of supply);
- information about traffic and more specifically on types of load, geographical areas, vessels' sizes (analyses of demand);
- direct interviews with operators, maritime companies and entrepreneurs in order to verify the attractiveness of the port of Brindisi.;
- SWOT analysis of the port system, with the goal to shed light on: (i) which areas offer the best opportunities for developing the port system, and which elements are to be considered as the major bottlenecks to its growth;
- demand forecasts according to homogenous demand sectors, and definition of the supply determinants;
- definition of a strategic development, which combined with promotion and implementation, enables to achieve the objectives set by the work plan and its timeframe.

The analysis has highlighted how the potential for growth in relation to container traffic exists, though, the current situation of stagnation in traffic flows makes difficult to quantify the likely "market share" that could be gained by the port of di Brindisi.

However, given the points of strengths pinpointed by the analysis, some hypothesis could be drawn on future scenarios where the port of Brindisi could become a hub for container.



The port of Brindisi

Importance of the geographical location. – Ports in the Puglia region, and first Brindisi, represent a natural link for traffic eastwards (Balkan region, part of North Africa, Middle East). Thanks to its geographical position and its maritime connections, the port of Brindisi could play a key role in integrating freight traffic flows with Western and Eastern Europe. Indeed, it has the potential for linking important markets and, therefore, has the capability to attract significant traffic flows.

Political relevance – For the period 2010-2014 about 14 billion euro have been approved for infrastructure investments, among which the rail link Naples-Bari and the port hubs of Augusta, Taranto and Brindisi. There is, then, a specific political commitment to invest and the rail system in the Puglia region, interlinking it with those ports that are or will be in the future hub.

Integration and unique port management – Among others, the study has concluded by positively evaluating the possibility the intervention of a port operator in Brindisi.