

JESI PROJECT - TOWARDS A GREEN LOGISTICS PLATFORM FOR CENTRAL ITALY

CLIENT: *Municipality of Jesi, Ministry of Transport*

PERIOD: 2009 – 2010

DESCRIPTION OF THE ACTIVITIES

The Metis Consortium (TRT-IRS-Avanzi) in Aticon Creta Srl has been granted with a project for analysing the feasibility of a logistics platform in the area located in the Municipality of Jesi. The project is funded by the Italian Ministry of Infrastructure.

The Ministry has included Jesi among the 12 target areas, i.e. strategic platforms for enhancing the competitive potential of Italy. This would also offer an opportunity for developing both urban planning and economic planning innovating methodologies within the framework of the current 16 projects under implementation, and of the new 14 projects that will be started in the future.

The first strategy applies to the role to be covered by the logistics platform in Jesi, by creating conditions for synergies among users. The second strategy aims to make the functioning of the new freight multimodal platform more sustainable. This would allow to transform mitigation interventions in opportunities for local growth.

OBJECTIVES

Overall objective: supporting the implementation of local projects, which generate benefits in terms of multiplying effects for investments and increased competitiveness and cohesion. Such benefits derive from increasing the potential of infrastructure networks at all levels; national, metropolitan and urban.

Specific objectives.

- quantifying the intermodal platform between port-freight centre-airport;
- identifying funding opportunities, which may guarantee the possibility to implement the interventions;
- promoting partnerships for sharing locally-oriented strategies.

METHODOLOGY

Phase 1 – Preliminary analysis

- setting up and updating the “Projects’ Atlas”, i.e. a selection of key projects.
- designing the base scenario and the project scenario, followed by the identification of new feasible projects.

- Designing the Territorial Impact Assessment (TIA) and the financial evaluation.
- Identifying potential stakeholders (stakeholder assessment).

Phase 2 – Local integrated planning: design of an evaluation system, involvement of stakeholders, sharing strategies, communication.

- Integrated evaluation (SWOT-TIA-Fin), which has allowed to compare two scenarios and to evaluate the territorial relevance of the new projects.
- Stakeholders involvement through technical audits (7 meetings with 13 stakeholder).
- Strategies definition.
- Communication: setting up and implementation of the website.
- Definition of institutional and legal instruments.

Phase 3 – operational programme: economic and financial feasibility assessment of the selected interventions. Definition of the new “key projects”.

The four new key projects are:

- Upgrading of the SS76 national road;
- Passenger rail/road intermodal centre in Jesi;
- Green infrastructure along the inland waterway link between Jesi and Falconara Marittima;
- Territorial Center.

RESULTS ACHIEVED

Important results have been achieved in terms of sharing strategies among all concerned stakeholders. This is of relevance for developing networking links with other local development-related initiatives and their funding allocations.

