

## **FEASIBILITY STUDY FOR SUSTAINABLE MOBILITY IN AN AREA NORTH OF MILAN**

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**CLIENT:** *Ambiente Italia*

**ON BEHALF OF:** *Asnm – Agenzia di Sviluppo del Nord Milano*

**YEAR:** *2002 - in progress*

### **DESCRIPTION OF ACTIVITIES:**

The feasibility study analyses a package of policy measures for sustainable mobility in a cluster of municipalities belonging to the metropolitan area of Milan. The study is funded by the Ministry of the Environment as part of the Strategic Plan and Agenda 21 of the North Milan Area.

The North Milan Area includes four municipalities, Sesto San Giovanni, Cinisello Balsamo, Cologno Monzese and Bresso. It is a densely populated area, with 234.000 inhabitants, with a strong economic role (13.000 firms and 60.000 working places). The area is also undergoing important land use changes as a number of former industrial areas, approximately 3 millions square meters, will be redeveloped in the next future.

Concerning mobility, the area is characterised by:

- a significant rate (22.4%) of travels from the North Milan Area to Milan city, this kind of mobility is related above all to the underground transport system;
- a significant rate of vehicular traffic that pass across the Area, as it is located in a strategic position for travels between Milan and the North part of the Metropolitan Region of Lombardia;
- a less significant rate of traffic inside the North Milan Area concerning the four municipalities

(Cinisello Balsamo, Cologno Monzese and Bresso).

The main objectives of the feasibility study are:

- to better understand travel behaviour and build a comprehensive picture of the demand for travel in the study area (a survey to 1000 household was carried out for this purpose);
- to analyse the present problems of the transport system both on the demand and the supply side, and to identify the environmental impacts due to the transport system in the North Milan Area.
- to identify the main policy options (car pooling, car sharing, dial a ride system and info-mobility system ) assess their impacts and practicability in order to develop a number of alternative policy packages;
- to promote a pilot project in the North Milan Area, with the involvement of public and private actors, local stakeholder, environmental associations and inhabitants.

The study is carried out by Ambiente Italia and TRT srl, is co-ordinated by the Agenzia Sviluppo Nord Milano (ASNM) and is planned to be completed by the end of the year 2002.

*Multimob: la piattaforma informatica per la mobilità sostenibile*

